



Jeanne Vitale
Video Editor/Content Creator

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Profile

Over twenty-five years of experience working in all phases of video production and post-production; creating content for broadcast, corporate, documentary, marketing, non-profit, and private clients.

Premiere Pro, DSLR Photography & Videography, Photoshop, Camera RAW, Avid, FCP X, WordPress, SEO, Analytics, SquareSpace, Shopify, WIX

Experience *(most recent on top)*

VIDEO EDITOR • VIDEOGRAPHER • PHOTOGRAPHER • SOCIAL MEDIA MARKETER • WEB DESIGNER

Video Editing: editing, sound design, and graphics for trailers, promos, short films.

Marketing: social media marketing strategies, content creation, website audits/revisions for SEO, analytics.

Photography: creating content for social media, headshots, services & products, tabletop.

Videography: DSLR video, sound recording, lighting, editing (daily video/audio podcast), YouTube and Google analytics. Web: design, photography, best practices and web writing for SEO, Google Analytics.

VIDEOGRAPHER • VIDEO EDITOR • PRODUCER • WRITER • DIRECTOR *(DOCUMENTARY)*

All of the above, plus sound, graphics, mixer, researcher, and writer. Wore all the hats on these.

- ***Stop Bullying in Ulster County*** This short documentary highlighted what kids really go through. Shown simultaneously in all Ulster County Middle and High Schools to kick off "No Name Calling Week."
- ***Liquidity: The Value of Wetlands*** This 1/2 hour doc helped a wetlands ordinance pass in New Paltz, NY. Upstate Films, The Downing Film Center, a Hudson River barge, public access TV stations, town halls

VIDEO EDITOR *(DOCUMENTARY)*

Real collaboration, plus fascinating topics, made editing these documentary films a joyful experience.

- ***A Sidewalk Astronomer*** This feature-length documentary is about John Dobson, astronomy, and the universe. *The New York Times* called it "an inspiring film about an inspired teacher." Tribeca Film Festival, Singapore International Film Festival, American Museum of Natural History, BAM Rose Cinemas, 92nd Street Y, PBS stations around the country
- ***More Stories of Lupus*** This documentary follows six people living with lupus over a five-year period. The Skirball Cultural Center and NuArt Theatre in Los Angeles, PBS stations nationwide

VIDEO EDITOR • PRODUCER *(TV COMMERCIALS, CORPORATE, SALES, MARKETING)*

Freelance/Staff as a Video Editor and/or Producer for Creative Bubble, Crew Call Plus, iXL, Johnson & Johnson, PUSH Creative, and TIAA-CREF. Supervised: graphics, marketing & promotions, permits, researching & licensing assets, shoots (location/stage), sound recordings. Also: Video Librarian.

- ***Astra-Zeneca, BMW, Comedy Central, Goldman Sachs, Johnson & Johnson, Lifetime, Lucent, Met Life, MTV, National Minority AIDS Council, Nickelodeon, Oxygen, Showtime, That's Voiceover, TIAA-CREF***

PRODUCER • PRODUCTION MGR *(TV COMMERCIALS, CORPORATE MARKETING, VIDEO NEWS RELEASES)*

Freelance/Staff for NYC production companies. Managed budgets, casting, clients, crews, departments, egos, insurance, logistics, permits, petty cash, scouts, teamsters, and vendors. Worked directly with agencies, crews, directors, producers, talent. Other jobs included animal casting, video editor (dailies & casting), 2nd AD, 3rd grip, PA, Production Bookkeeper, Video Librarian.

- ***Acuvue, AOL, AT&T, Bell-Atlantic, Bissell, Brut, Chex, Dry Idea, Excedrin, Hardee's, Levi's, Mastercard, Milton Bradley, MCI, Publix, Serenity, Ryder Trucks, Scope, TRESemme, Total, Upjohn, Valvoline, Zest***

Samples of my work are on my website. References are available upon request.